

# ORLANDO FASHION SQUARE

Orlando, FL  
Seritage Growth Properties



20160060 - Photography © Stephen Allen

## Typology

Retail  
Ground Up

## Facts

Area: 107,000 sq. ft.

At Orlando Fashion Square, the redevelopment called for the existing big-box building to be razed allowing for a new retail building with two tenant suites. The existing auto center was also renovated providing retail and restaurant space. A future phase calls for multifamily residential with up to a maximum of 133 units.

The architecture evokes Mid-Century Miami beach, using a bright and marine approach in color and material. With an overt white palette of wood planks, painted concrete masonry and aqua colored accents. The use of large canopies and tropical landscaping enhance the outdoor retail experience, creating a walkable environment.

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