



All Saints

Client
AllSaints

Location
Beverly Hills, CA

Use
Direct Tenant Retail Store

Facts
• Building - 6,765 SF



20120691 - Photography © John Bare

KTGY teamed up with UK based AllSaints clothing company to design a new upscale store on the West Coast in Beverly Hills. The design reflects the industrial chic concept behind the AllSaints brand. The color palette is based on darker color tones such as grey, black, brown, purple, and nudes with metal detailing. The custom storefront incorporates a glass display box showcasing an extensive collection of antique sewing machines which have become a familiar trademark symbol to AllSaint customers. AllSaints specializes in men's and women's clothing with impeccable tailored cuts. Each clothing item has its own individual design unlike any other. The same holds true for the design the new Beverly Hills AllSaints store.



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