

LAUREN YOUNG

Regional Development Director



Education

Master of Mass Communications
University of Georgia
Athens, GA

Bachelor of Arts
English | Creative Writing and Art History
Emory University
Atlanta, GA

Affiliations

Washington DC Real Estate Group, DCREG
DC Building Industry Association, DCBIA
Society of Marketing Professional Services,
SMPS

Critic

Jury Member, SMPS Awards 2019

Contact

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Lauren Young serves as regional development director for the Tysons office of KTGY. In this role, Ms. Young is responsible for strengthening and growing client relationships in the Washington, D.C. Metro, Mid-Atlantic, Northeast and Southeast regions of the United States and contributing to the firm's client-focused initiatives. The Tysons office of KTGY focuses on architecture and planning for residential and mixed-use developments from for-sale single-family residential to multifamily communities, ranging from affordable to luxury.

Ms. Young has more than 20 years of experience in business development, marketing, and strategic planning in the architecture, engineering and construction industry and most recently served as an associate partner and head of business development for architecture, engineering and interior design firm.

Ms. Young is an active member of industry organizations and is currently serving on the Urban Land Institutes (ULI) Washington's Housing Initiative Council and the membership committee of the District of Columbia Building Industry Association (DCBIA). She is also a member of the DC Real Estate Group, Commercial Real Estate Women (CREW), D.C. Chapter and is a member and past president of the Society for Marketing Professional Services (SMPS), Washington, D.C. Young was the recipient of SMPS' 2016 Ginny Solomon Golden Tuba Award, which is bestowed annually to an individual who's made outstanding contributions to professional services marketing and the D.C. chapter.